Building a Better Tomorrow!

Partnering with

United Way of Central Arkansas

UWCARK.ORG
Why it's good business to partner with United Way

**ENGAGE YOUR EMPLOYEES**
Volunteering with United Way nurtures employee interaction and strengthens teamwork. We can help your employees feel connected, appreciated and engaged.

**IMPACT YOUR COMMUNITY**
You want to be known for creating positive change and impacting your community. United Way can help you achieve positive change, while getting the recognition you deserve.

**ENHANCE YOUR BRAND**
Customers want to know a company cares about the things that they care about. Partnership with United Way immediately enhances your brand to create a positive community impact.

United Way connects and mobilizes resources, people and passions in strategic ways to achieve our goals; to transform our region, and to change the story for thousands of people.
UNITED WAY OF CENTRAL ARKANSAS
FOCUS & IMPACT

Health:
Our Focus: Every individual should have access to basic necessities like food, shelter and health care.
In just six months, 54,007 hot meals were provided to homebound senior citizens throughout Faulkner County by the Council on Aging.

Education:
Our Focus: Our children are the future. Investing in them from cradle to career is imperative to creating a future where all have equal opportunity.
100 percent of students in the Conway Cradle Care Mentoring program graduated this past year and no student in the program has become pregnant for a second time.

Financial Stability:
Our Focus: Every community member should have access to sustainable lives through economic empowerment.
More than $240,000 in tax refunds came back into the community through our IRS-certified VITA Free Tax Preparation Program.
You can increase your brand exposure and reach more customers, showing them a positive image of community support. Foundation Partners reinforce their company’s reputation as a good corporate citizen.

Contact our office to learn more about becoming a United Way Foundation Partner.