

Building a Better Tomorrow!



PARTNERING WITH



UNITED WAY OF CENTRAL ARKANSAS

UWCARK.ORG



Why it's good business to partner with United Way

ENGAGE YOUR EMPLOYEES

Volunteering with United Way nurtures employee interaction and strengthens teamwork. We can help your employees feel connected, appreciated and engaged.

IMPACT YOUR COMMUNITY

You want to be known for creating positive change and impacting your community. United Way can help you achieve positive change, while getting the recognition you deserve.

ENHANCE YOUR BRAND

Customers want to know a company cares about the things that they care about. Partnership with United Way immediately enhances your brand to create a positive community impact.

United Way connects and mobilizes resources, people and passions in strategic ways to achieve our goals; to transform our region, and to change the story for thousands of people.

UNITED WAY CHANGES THE STORY FOR THOUSANDS OF PEOPLE

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FOCUS & IMPACT



Health:

Our Focus: Every individual should have access to basic necessities like food, shelter and health care.

In just six months, 54,007 hot meals were provided to homebound senior citizens throughout Faulkner County by the Council on Aging.



Education:

Our Focus: Our children are the future. Investing in them from cradle to career is imperative to creating a future where all have equal opportunity.

100 percent of students in the Conway Cradle Care Mentoring program graduated this past year and no student in the program has become pregnant for a second time.



Financial Stability:

Our Focus: Every community member should have access to sustainable lives through economic empowerment.

More than \$320,000 in tax refunds came back into the community through our IRS-certified VITA Free Tax Preparation Program.

2021 - 2022 COMMUNITY IMPACT GRANT RECIPIENTS

Bethlehem House, Inc.
Boys & Girls Club Faulkner County
Children's Advocacy Alliance
CAPCA
Community Service Inc.
Conway Co. Center for Exceptional
Children
Faulkner County Council on Aging
Milestones Inc.
Morrilton Human Relations Council
Rise House Conway

2021 MINI-GRANT RECIPIENTS

Arkansas Single Parent Scholarship
Fund
Child Care Aware
Community Connections
Conway Cradle Care
Conway Ministry Center
Jamison Alexander Success Center
White River Area Agency on Aging



2021-2022 FOUNDATION PARTNERS



You can increase your brand exposure and reach more customers,
showing them a positive image of community support.
Foundation Partners reinforce their company's reputation as a good corporate citizen.

Contact our office to learn more about becoming a United Way Foundation Partner.

UNITED WAY OF CENTRAL ARKANSAS

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