



# Truman's **BIG** SCAVENGER

DOWNTOWN CONWAY

**GREAT SWAG  
& FUN FOR THE  
WHOLE FAMILY!**

**JULY  
29-31**



FOR MORE INFO GO TO [WWW.UWCARK.ORG](http://WWW.UWCARK.ORG)

# Benefitting the United Way of Central Arkansas

- Located in Downtown Conway
- Providing funding and partnership to nonprofits throughout the community
- Providing complimentary services to the community such as free tax prep, financial education courses, Stuff the Bus, Charity Tracker, and Dolly Parton's Imagination Library



# Scavenger Hunt Boards - \$20/ea.

## Wednesday, July 29

- Scavenger hunt boards and swag bags can be picked up, purchased or returned at the United Way Office from 5-8 p.m.

## Thursday, July 30

- Scavenger hunt boards and swag bags can be picked up, purchased or returned at the United Way Office from 9 a.m. - 8 p.m.

## Friday, July 31

- Scavenger hunt boards and swag bags can be picked up or purchased at the United Way Office from 9 a.m. - 6 p.m.
- Deadline to redeem boards for raffle tickets is 8 p.m. on Friday.
- Facebook live drawing for raffle prizes at 9 p.m. from United Way of Central Arkansas Facebook page.

# Extra Raffle Ticket Opportunities

## 1 extra ticket

- For each 5 answers you submit on the scavenger hunt board
- For each receipt showing \$20 spent at a participating business
- For each Facebook challenge completed

## 3 extra tickets

- Make a \$50 donation to the United Way of Central Arkansas

## 5 extra tickets

- First 10 scavenger hunt board fully completed and returned

# Business Participation Levels

## \$150 Donation

(only 3 available)

- Opportunity to place coupon, flyer or sample in swag bag (400 required)
- Logo and question on scavenger hunt board
- \$100 raffle prize from your business (purchased by United Way)
- Featured in Facebook Challenge for bonus raffle ticket

## \$100 Donation

(only 17 available)

- Opportunity to place coupon, flyer or sample in swag bag (400 required)
- Logo and question on scavenger hunt board
- \$100 raffle prize from your business (purchased by United Way)

## \$25 Donation

Opportunity to place coupon, flyer or sample in swag bag (400 required)



# Timeline

July 1

Deadline for paid business participation

July 6

Scavenger Hunt board goes on sale

July 17

Scavenger Hunt questions finalized and swag bag items due to United Way office

July 24

Scavenger Hunt boards printed

July 29-31

Downtown shopping, dining and scavenger hunt

July 31

Facebook live drawing for raffle prizes at 9 p.m.